Gallup's Free Community Magazine Free Since 2004

Media Kit

Putting the best of Gallup in your hands and on the web





Gallup Journey is a positive voice for Gallup, New Mexico and the surrounding area. We don't spend our energy bringing you traditional news articles, but instead focus on the events, trails, food, adventures, shopping and interesting stories that make your Gallup experience a unique one. When you open the pages of the Gallup Journey you take the first steps on how to enjoy our city and area to the fullest.



Our Audience

Gallup Journey readers are passionate about their community magazine. Not only do they quickly disappear from the strategically placed Gallup Journey racks around the city, Window Rock and Zuni, but we also have several who subscribe to the magazine to make sure they don't miss anything happening in our area.

Our publication sticks around your home longer than the average print publication because the information is relevant all month long . . . which means your ad is seen for 30 days instead of just a few. It also means your ad won't be residing at the bottom of a hamster cage any time soon!

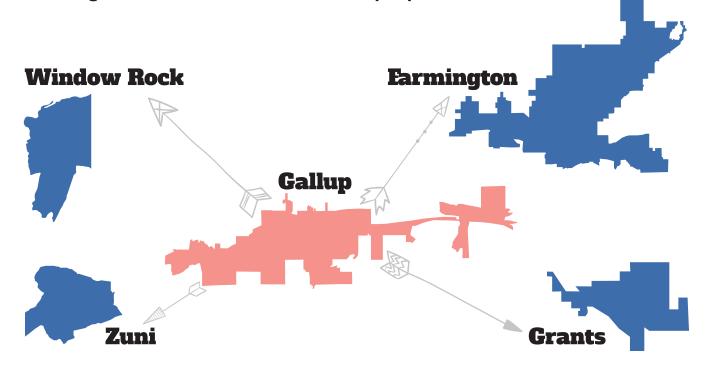
Circulation:

12,000

Monthly Audience:

60,000 +

The Gallup Journey magazine isn't the only way our passionate readers connect with us. Through our website and social media channels we are reaching a local audience of over 60,000 people each month.







Frequeny		ΙX	6X	I2X
	Cover back page	\$1300	\$1170	\$1040
	Inside cover page	\$1300	\$1170	\$1040
	Full spread	\$1100	\$990	\$880
+	Full page + 1/3	\$800	\$720	\$640
	Full page	\$700	\$630	\$560
	Half page	\$400	\$360	\$320
or	1/3 or 1/3 sq.	\$300	\$270	\$240
	1/4	\$300	\$270	\$240

Deadlines 15th of month of ad month

Contact information

Phone: 505.722.3399

Email: gallupjourney@gmail.com Website: www.gallupjourney.com Gallup Journey, Inc. 103 South 3rd Street Gallup, NM 87301







Full spread

w: 3300 px h: 4500 px



1/8

w: 1700 px h: 1100 px



1/4

w: 1500 px h: 2200 px



1/2

w: 3500 px h: 2400 px



Full page

w: 3300 px h: 4500 px

The images for ADs & articles

Minimum requirements

If you want to create your own AD follow the specs here for the image size. Also, we are more than happy to create your AD for you.



1/3 sq.

w: 2000 px h: 2100 px



1/3

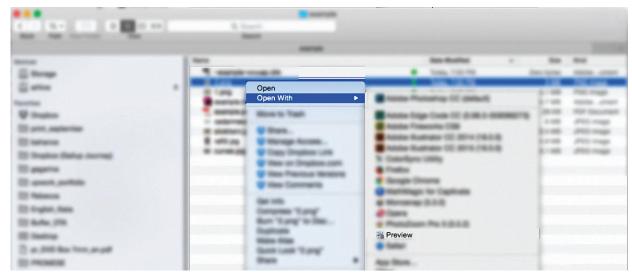
w: 1100 px h: 4100 px





How to check an image? (for Mac)

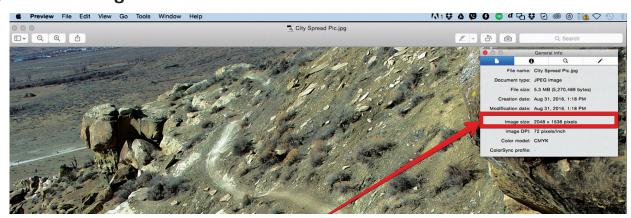
1. Open an image at "preview"



2. Open menu "Tools" - "Show Inspector"

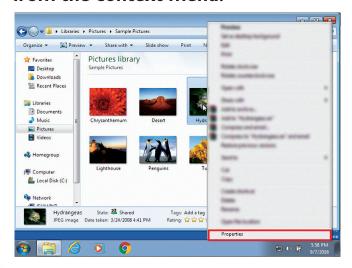


3. Check "Image size"

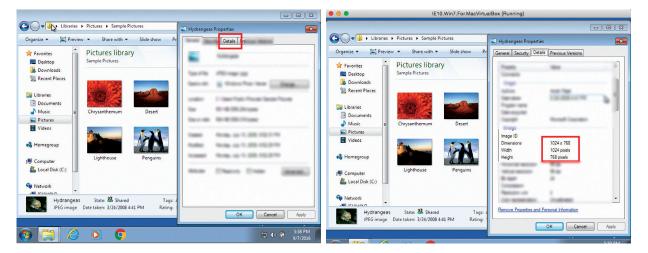


How to check an image? (for Win)

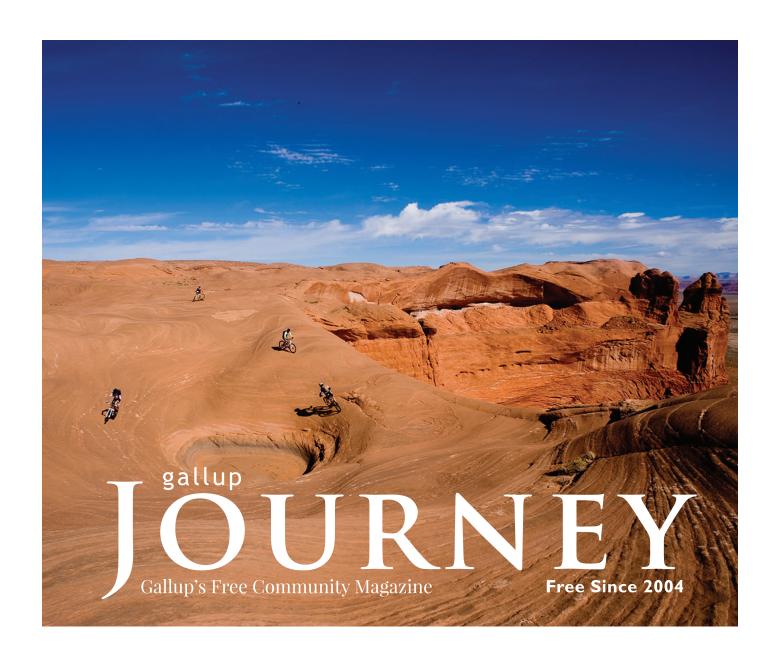
1. You need to right-click on a picture file and choose "Properties" from the context menu.



2. Now select the Details tab: the dimensions are listed near the top



3. Nearly always, the width is indicated first, and the height second.



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